

EXPRESS GOLD LTD

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Silver is more practical as a currency used for everyday purchases. When the time comes, you can sell the requisite number of silver coins to cover a specific need, as opposed to being forced to liquidate a high-dollar-value gold holding. Silver is perfect when smaller amounts of cash are required.

Fourth and last, silver could possibly outperform gold before this bull market is over. The market capitalization of silver (and silver stocks) is much smaller, making its price more susceptible to demand spikes than gold.

In the latter part of the 1970s precious metals bull market, gold gained over 700% – but silver soared over 1,400%. If you've got a bit of Gordon Gekko in you, we recommend investing a portion of your dollars in silver.

TOP 25 REASON TO BUY SILVER BULLION

1. A silver investment contains something real. It is not a piece of paper that represents something real, silver is real.
2. Silver is easy to store. Nearly all investment silver is either coins or bars. Coins can be wrapped in rolls, bars can be stacked, boxed, and wrapped together.
3. Silver is portable. At \$12/ounce, there are few forms of property that carry as much value for the weight, unless you have upgraded to gold and platinum.
4. Silver is cheap enough to be used as real currency. Should the dollar completely fail, gold will be a somewhat impractical form of money, while silver represents much smaller denominations for payment of everyday expenses like food.
5. Silver is beautiful. Holding silver in your hands is intoxicating because of its shiny brilliance, its mass, its smooth texture. Mints stamp unique and creative designs on their coins and bars to take advantage of these qualities.

6. Silver is recognized as wealth worldwide.
7. Silver can be exchanged for cash in almost any county in the U.S. at a local coin shop.
8. Silver can be exchanged for the local equivalent of cash in many European banks.
9. Historically, silver and gold have risen sharply at times of economic crisis when the dollar has been devalued.
10. Silver is disappearing. The majority of silver is used for industrial purposes such as photography, electronics and in health care. Much of this silver is unrecoverable.
11. Silver mines cannot keep up with the demand of industry, much less for investment silver.
12. During the Great Depression, some of the biggest fortunes were made by people who recognized the economic situation and bought as much gold and silver as possible.
13. A stock can become worthless, silver cannot.
14. Silver can be purchased in numerous places including coin shops, national coin dealers, and a huge market on eBay.
15. Silver is difficult to counterfeit. Lead-filled silver-plated coins lack the ring of a true silver coin and coin shops can spot them easily.
16. Silver is easy to identify. Rounds (coins) and bars state that they are “.999 pure silver” right on the product. U.S. coins minted before 1965 contain 90% silver, and U.S. coins minted between 1965 and 1970 contain 40% silver.

17. The weight of silver is clearly stamped on the product. Rounds are clearly marked “one troy ounce,” bars are marked with their weight, and even bars used for industry are marked with their exact weight such as “11.3 troy ounces.”

18. The value of silver is easy to calculate as the silver’s weight (in the U.S.) is always stamped in troy ounces, and the national market price of silver is always displayed as the value per troy ounce.

19. Silver can be obtained in small amounts, such as a single round in a coin shop, or in large amounts, such as a 1,000 troy ounce bar from a major retailer.

20. The price of silver is very low. While silver topped out at \$20.79 last year, it has fallen to \$12.15 today, a drop of 41%.

21. Collecting silver is fun. Silver can be bought purely for investment, or you can choose rounds or bars based on their design. “Numismatic” coins like the Silver American Eagle demand higher prices than ordinary generic coins. These type of coins have a collectible value in addition to their silver content. But even generic “rounds” contain many different designs that are enjoyable for an investor to collect.

22. Silver can be passed on from generation to generation without any paperwork.

23. Investment silver does not lose its value when it tarnishes. Sulfur in the air causes silver to yellow or blacken. This does not affect the properties of the metal, so the silver value of the coin or bar does not decrease, however a numismatic coin may lose value.

24. Silver has history. From the oldest civilizations to today, silver has always played a prominent part in currency, in metalwork, and in investments. When you buy silver, you may be buying something that was made from the same silver used for forks, spoons, or weapons hundreds of years ago.

25. You don't have to spend a lot of time investing in silver. Instead of sitting in front of the computer looking through stock summaries, investor analyses, corporate earnings report, and scandalous executive indictments, you could sit in front of your computer watching the cold, calculating, impersonal price of metal...scandal-free.

Written by The Silver Investment Blog.

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